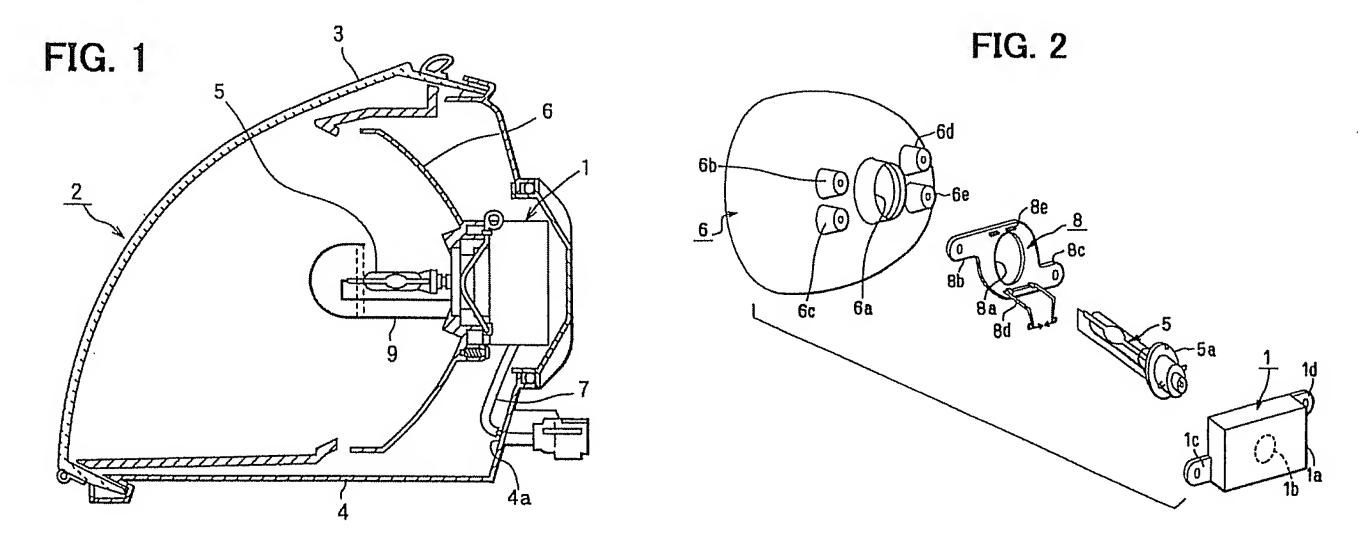
## **REMARKS**

Claims 1, 3-12 and 16-23 are currently pending in the present application. Claim 2 has been cancelled. No new matter has been added. Amendments to the claims are based on subject matter already considered by the Examiner and thus the amendments should be entered.

Claims 1-12 and 16 have been rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Patent 6,540,388 to Aida. Claims 1 and 3-6 include the features of an electronic circuit integrated in the lamp base, wherein electrical supply lines for supplying the electronic circuit are provided and are passed alongside the lamp body such that the lines screen the lamp against electromagnetic interference radiation issuing therefrom. Claims 7-8 include the features of supply lines that are fixedly connected to the reflector housing and form at least a portion of the lamp socket for the lamp in the reflector housing. Claims 9-12 and 16 include the feature of the lamp base and the electronic circuit being positioned in proximity to the transparent face. Applicants respectfully point out that Aida does not disclose any of these claimed features.

Aida is directed towards a mounting device for a lamp that utilizes a particular structure and configuration with the objective of reducing heat conduction from the lamp. To this end, Aida utilizes a rear-mounted lamp that passes through an opening in a reflector plate 6 as shown in FIGS 1 and 2:



Aida makes clear that the power supply to the lamp is from supply line 7, which is on the side of the reflector plate 6 opposite to the front glass 2. Aida does not disclose or suggest the features of claims 1 and 3-6 of an electronic circuit integrated in the lamp base, wherein electrical supply lines for supplying the electronic circuit are provided and are passed alongside the lamp body such that the lines screen the lamp against electromagnetic interference radiation issuing therefrom. Additionally, Aida does not disclose or suggest the feature of claims 7-8 of supply lines that are fixedly connected to the reflector housing and form at least a portion of the lamp socket for the lamp in the reflector housing.

Aida utilizes a particular positioning and thermal contact between the lamp and various other components, such as a heat path including the reflector 6 and the holder 8, with the intended objective of reducing heat conduction. Aida provides its lamp base on the side of the reflector plate 6 opposite to the front glass 2. Aida does not disclose or suggest the feature of claims 9-12 and 16 of the lamp base and the electronic circuit being positioned in proximity to the transparent face.

Claims 17-23 have been rejected under 35 U.S.C. 103 as being obvious over U.S. Patent 6,540,388 to Aida. The Office Action asserts that Aida discloses all of the claimed features except for the pivotal connection between the transparent face and the reflector housing. Applicants respectfully point out that Aida fails to disclose or suggest a number of claimed features including the lamp base being in proximity to the transparent face, and at least one of the plurality of bridges being a conductive material and providing electrical power to the electronics circuit. As shown in FIG. 1 above, the lamp base is on the side of the reflector that is opposite to the front glass of Aida. Additionally, the supply line 7 is on the side of the reflector that is opposite to the discharge lamp.

In view of the foregoing, Applicants respectfully submit that the specification, the drawings and all claims presented in this application are currently in condition for allowance. Accordingly, Applicants respectfully request favorable consideration and that this application be passed to allowance. Should any changes to the claims and/or

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specification be deemed necessary to place the application in condition for allowance, the Examiner is respectfully requested to contact the undersigned to discuss the same.

Dated:  $\frac{10/2/08}{}$ 

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Respectfully sobmitted,

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